**National Dong Hwa University 2019 New Southbound Project**

**Holiday School Admission Brochure**

**Business Model Workshops for Sustainable Business –**

**Digital Financial Services and Financial Inclusion**

1. Origin:

The short-term program is considered as an excellent opportunity for the students of the South Asian countries to experience the unique culture and business skills in Taiwan. The workshop will utilize the business model generation methodology and is an opportunity to develop and test your own model and enhance the understanding of your business and financial technology. Participants will be inspired by lots of examples and walk away with creative mindsets that will boost their performance.

1. Candidate:

The workshop is designed for high school students/ college students/ lectures from Thailand, Philippines, Vietnam, Malaysia, India, Indonesia, and Singapore.

1. Curriculum Introduction:

Period: 2019/03/05(Tuesday) – 2019/03/14(Thursday)

Course: Business Model Development and Financial Technology Case Studies

1. Location:

National Dong Hwa University Main Campus (No. 1, Sec. 2, Da Hsueh Rd., Shoufeng, Hualien 97401, Taiwan).

1. Number of participants: max 50 in total (25 from Vietnam, Malaysia, Indonesia; 25 from India, Thailand, Philippines, Singapore).
2. Registration:

Deadline: 2019/02/20(Wednesday)

Please send registration form to Ms. Anna Wang and Prof. Tony Chieh-Tse Hou

E-Mail: [swang010@gms.ndhu.edu.tw](mailto:swang010@gms.ndhu.edu.tw) ; [houc@gms.ndhu.edu.tw](mailto:houc@gms.ndhu.edu.tw)

We process all applications received in order of their arrival.

1. Admission Announcement:

The application will be reviewed promptly. Once being approved, the payment notice will be sent to you and please note that the registration will be finished only when the fee is received.

1. Charges and Payments:

Registration fee: NT$ 3,000 per student (US$ 100)

Accommodation fee: Free

Provide meals (during course period only, not for weekend (Saturday and Sunday)), and course fees are free. The air tickets and living expenses are not included.

Online credit card payment (<http://web.ndhu.edu.tw/GA/onlinepay/pay.aspx>)

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| 收費單位 Payment To \* **Department of Finance**  收費項目Purpose of Payment \* **Holiday School Business Model and FinTech**  姓名Name \*  收據抬頭 Name on Receipt  學號Student ID No.  電話Tel. \*  金額Total Amount (NTD) \* **3,000**  付款方式Payment Options **by credit card** |

1. Contact:

Ms. Anna Wang

TEL.: +886-3-890-3003, FAX.:+886-3-890-0288

E-Mail: [swang010@gms.ndhu.edu.tw](mailto:swang010@gms.ndhu.edu.tw)

Assoc. Prof. Tony Chieh-Tse Hou

E-Mail: [houc@gms.ndhu.edu.tw](mailto:houc@gms.ndhu.edu.tw)

1. Course Planning:

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|  |  | 14:00-15:00 | 17:00-17:30 |
| Day 1 | 2019/3/5  Tuesday | Pick-up Hualien Train Station | Check in NDHU Guest House Dormitory, Hualien Shoufeng Campus |
|  |  | 9:00-12:00 | 14:00-17:00 |
| Day 2 | 2019/3/6  Wednesday | Welcome Campus Tour | Taiwan Financial and Business Environment Introduction |
| Day 3 | 2019/3/7  Thursday | Getting Business idea to business model | Specific focus on sustainable business models |
| Day 4 | 2019/3/8  Friday | Blockchain revolution | Architecting the digital journey |
| Day 5 | 2019/3/9  Saturday | Free Time | Free Time |
| Day 6 | 2019/3/10  Sunday | Free Time | Free Time |
| Day 7 | 2019/3/11  Monday | The upscale revolution in digital payments | The emergence of the platform economy/ Seminar discussions |
| Day 8 | 2019/3/12  Tuesday | Seminary of experience sharing (Management School) | Prepare final presentations  (Management School) |
| Day 9 | 2019/3/13  Wednesday | Final Presentations  (Management School) | Closing Program, distribution of certificate of completion workshop |
| Day 10 | 2019/3/14  Thursday | Check out NDHU Guest House | Drop off (Hualien Train Station) |

Note: Courses are subjected to change

**Registration Form:**

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| ***Business Model Workshops for Sustainable Business - Digital Financial Services and Financial Inclusion***  March 5 – 14, 2019  National Dong Hwa University  Hualien, Taiwan | LOGO of NDHU |
| 表單的頂端  **Mr.**□ **Mrs.** □ **Dr.** □  **Last Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Position: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Passport Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **University/Organization/Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone: (\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Complete Invoice Address (i.e. your University/Organization/Company):**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Special Needs or Dietary Requirements: Yes**□ **No**□  Vegetarian □ Muslim □ Other (please specify):  **WORKSHOP REGISTRATION FEES: NTD3,000 (US$100)**  **Registration Fees** / Includes accommodation, lunches, dinner, and proceedings. | |